

Sustain Fairfax Challenge

Update

John Silcox, Public Information Officer
Office of Environmental and Energy Coordination

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Sustain Fairfax

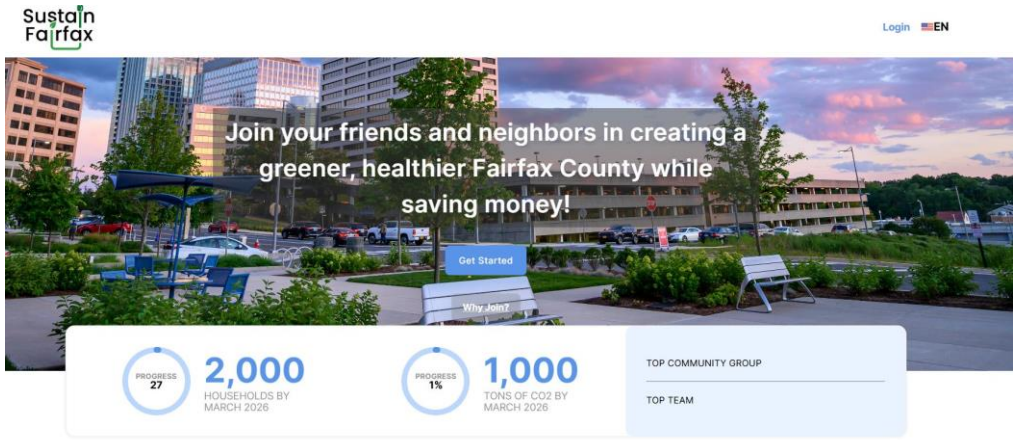
- **Campaign:** Sustain Fairfax: Your Actions, Our Climate
- **Vision:** Promote a culture of energy efficiency and sustainability
- **Goals:**
  - Raise awareness and increase participation in energy efficiency and resiliency practices and programs.
  - Foster community responsibility toward sustainability.
  - Increase digital engagement on county resources and programs
- **Advertising:**
  - Phase 1: Dec 5 – 22, 2024 (Complete)
  - Phase 2: Jan 30 – Feb. 28, 2025 (In Progress)
  - Phase 3: Mar 3 – Apr 30, 2025 (Tentative)

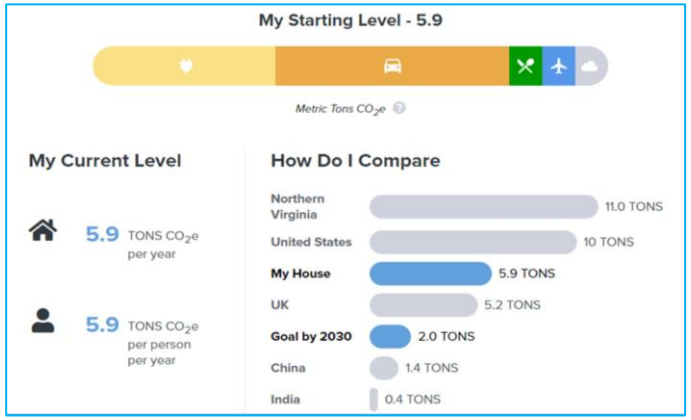


Sustain Fairfax Challenge

https://sustainchallenge.fairfaxcounty.gov/

- Interactive web-based platform to help residents take climate action
- Track impact and progress over time
- Find resources from rebates to how-to guides
- Form teams and connect with family, friends, and neighbors

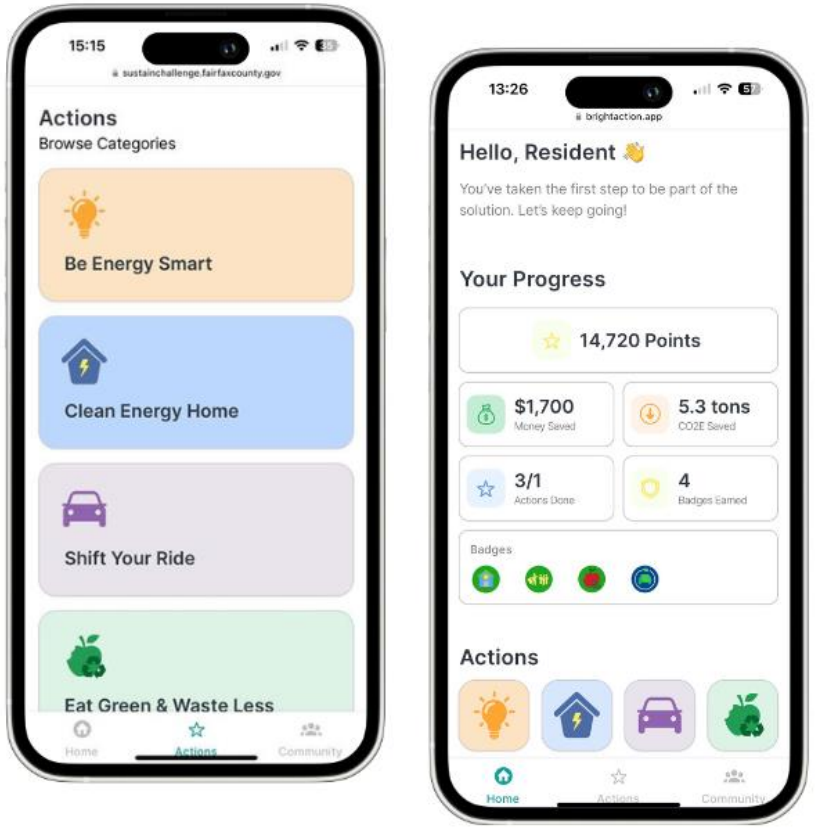




Join the Challenge!

https://sustainchallenge.fairfaxcounty.gov/

1. Create your account.
2. Complete your household profile to get custom recommendations.
3. Start a group or team with your friends and neighbors.
4. Choose an action, set your goal, and see your savings stack up as you complete actions.
5. Keep going!



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